

ALIVE INSIDE



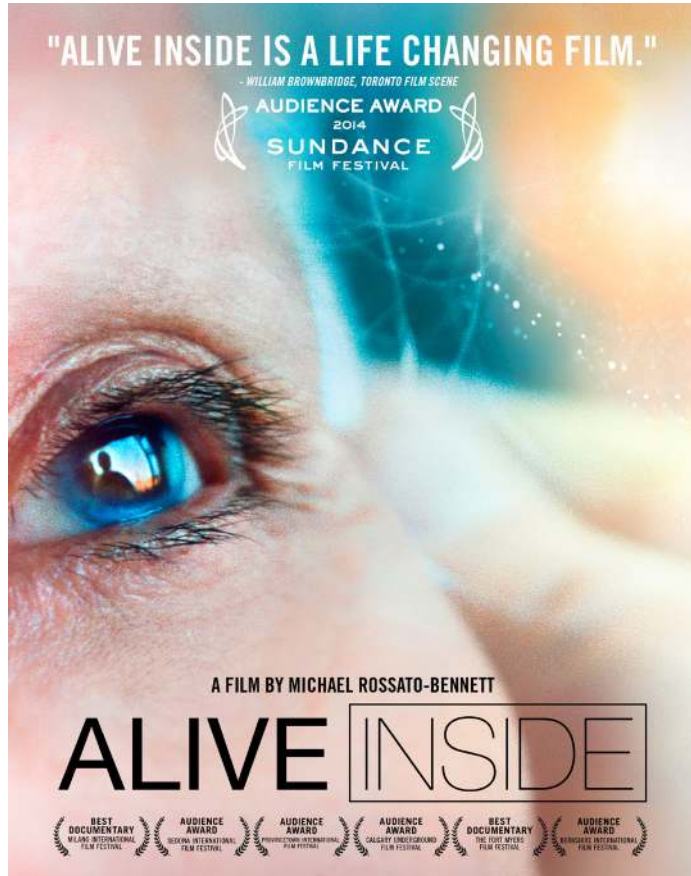
HEALTHCARE PERPETUITY LICENSING

WHAT IS IT

Permission to show “Alive Inside: The Story of Music & Memory” an unlimited number of times within your organization —staff in-service training and in-house screenings for residents and families.

AS A FUNDRAISING BOOST

The Perpetuity License includes a one-time license for any public showing in the community as a fundraiser. Many communities have raised \$5,000+ by securing sponsors for large community screenings followed by panel discussions about personalized music.



PER FACILITY

- \$399 + shipping/handling
- Reduced Price for multiple facilities
\$349 + shipping + handling for quantities of 33 or more licenses

*For more information, contact the City Drive Films:
(646) 661-2132*

LICENSING PACKAGE (PER FACILITY)—DETAILS

- Unlimited internal use of the film (i.e. within licensed facility)
- Use the film to train staff at your facility
- Package includes off-site “Public” screening event of any size
- Fundraising or charging admission is permitted with the one public screening offered